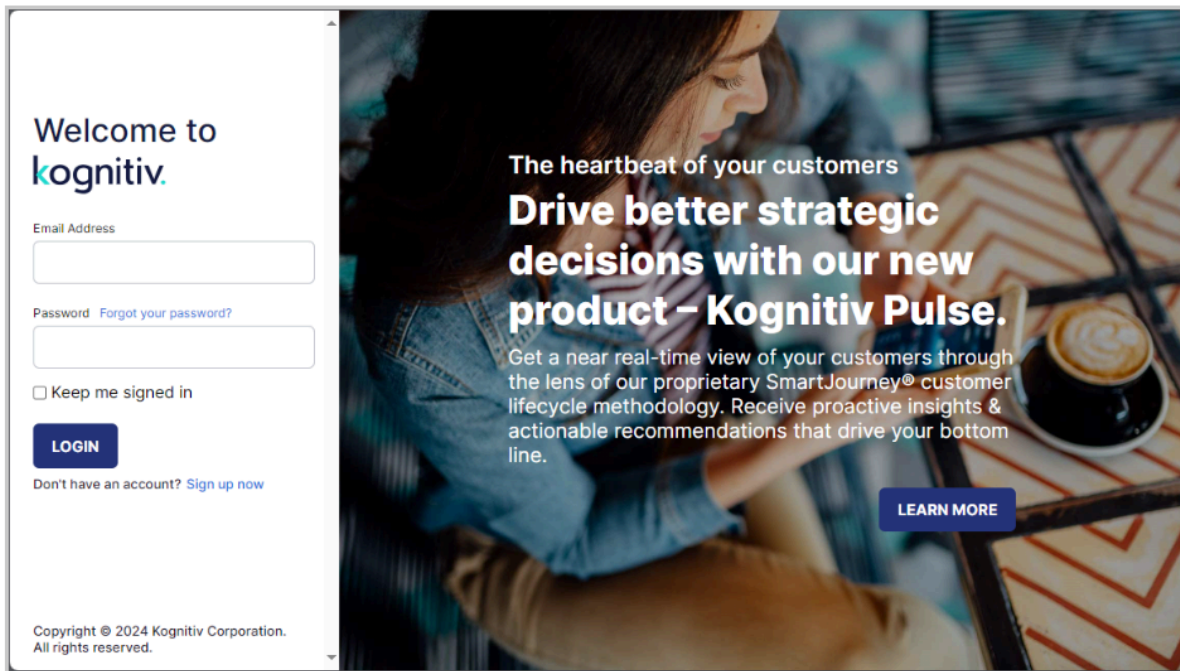


Login Page

Go to <https://pulse.kognitiv.com/> to login to Pulse.



Welcome to
kognitiv.

Email Address

Password [Forgot your password?](#)

☐ Keep me signed in

LOGIN

Don't have an account? [Sign up now](#)

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The heartbeat of your customers
Drive better strategic decisions with our new product – Kognitiv Pulse.
Get a near real-time view of your customers through the lens of our proprietary SmartJourney® customer lifecycle methodology. Receive proactive insights & actionable recommendations that drive your bottom line.

LEARN MORE

Login Page

Enter the user account credentials to enter the system.

Only authorized users can access Kognitiv Pulse and other Kognitiv applications. See [How to Access Kognitiv Data Products](#) for more information.

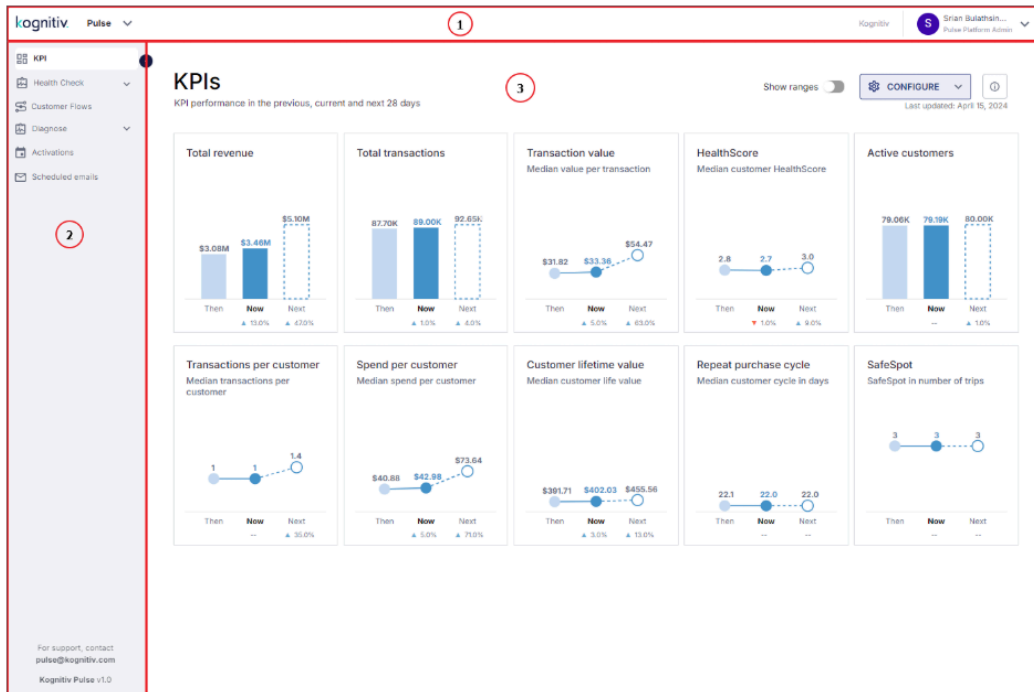


Table of contents

Top Panel

Left Panel

Data Panel

The user interface of Pulse is comprised of three main sections.

1. Top Panel
2. Left Panel
3. Data Panel

Top Panel

Data Panel

The top panel of Pulse will be common to all screens of the Pulse application. The top panel has the following components.

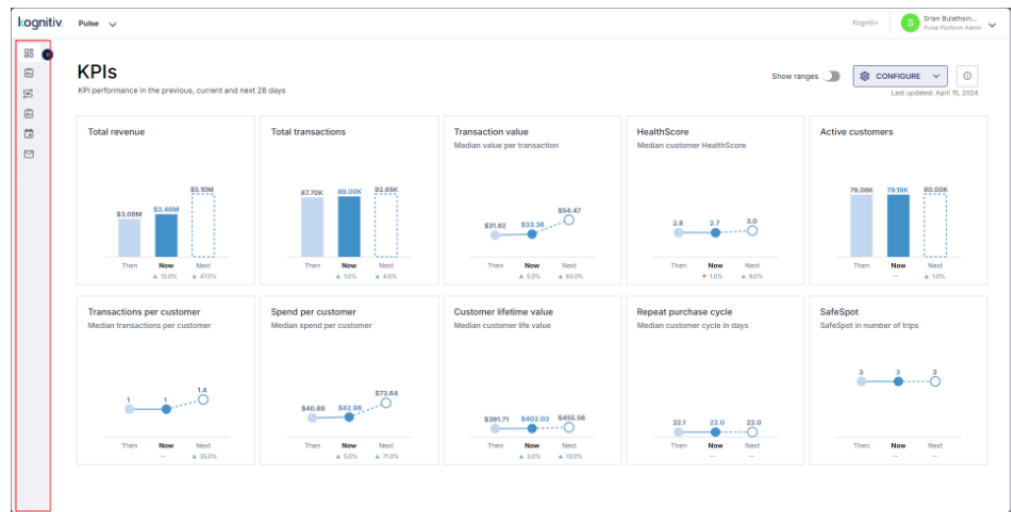
Component	Description
Logo	Kognitiv logo.
Pulse (Module Switch)	The dropdown will display the name of the current application. This dropdown lists the applications that the currently logged user can access. Select the application from the dropdown menu to load that application in the browser window.
Tenant	Displays the name of the tenant organization/brand whose customer loyalty is analyzed using Pulse.
User Profile	Displays the name and the role of the currently logged user. Click the user profile to open the user profile menu which lists the tenants and user roles associated with the current user profile. Depending on the tenant/role selected, the accessible pages and the data displayed within will change.

Left Panel

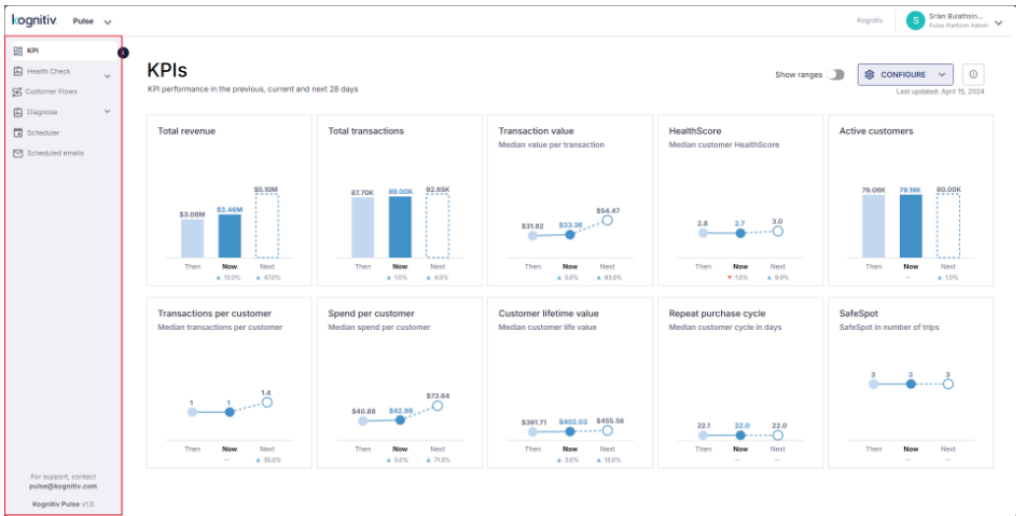
The left panel displays the menu items that provide access to different data visualizations and configurations of the Pulse application.

Menu Item	Description
KPI	Opens the KPIs page (See KPI).
Health Check	Opens the Health Check page (See Health Check).
Customer Flows	Opens the Customer Flows page (See Customer Flows).
Diagnose	Opens the Diagnose page (See Diagnose).
Scheduler	Opens the Schedule Audience page (See Scheduler).
Scheduled Emails	Opens the Data Visualization Exports page (See Scheduled Emails).

The left menu can be expanded/minimized via the adjacent right-pointing/left-pointing arrow.



Left Menu Minimized



Left Menu Expanded

The support contact details, and the application version will be displayed at the bottom of the left panel.

Data Panel

The data panel displays the data visualizations screens according to the option selected from the left panel menu.